DogenMustard | GameFi | NFT's| Play-To-Earn

Introduction
DogenMustard is GameFi, NFT collectables, trading, synthesizing & socially interactive Play-To-Earn. Holding NFT's or MSTD tokens offer users access to the network, the DogenMustard DApp, and a plethora of incentives that the Web3 games & NFT's offer.

DogenMustard is a digital cryptogoblin. Each DogenMustard posesses special properties which can vary depending on the type of trait, how the owner feeds their DogenMustard, and involvement in the game.

DogenMustard riddles & rhymes all over social media. These are special trinkets in the form of NFT's, which contain unlockable content, in-game items, or other items which might be fun. Players that can find and unlock these poo trinkets and earn massive rewards.

DogenMustard NFTs get hungry. Earning native MSTD tokens and feeding your DogenMustard Cryptogoblin increases its value, so does accessorizing and customizing your smelly little Cryptogoblin.

Future developments will allow DogenMustard to hop over and live on other chains, with Binance Smart Chain, Ethereum, Solana, & Polygon being the first chains
RACE - DogenMustards
OVERLORD - DogenMustard
IDENTIFIER - A DogenMustard, my DogenMustard, those DogenMustards
PRONOUN – HIS/HIM/HER/SHE/IT/THEY/WOW – DogenMusatard isn't sensitive

*The Official **DogenMustard Cryptogoblin Token** Icon*
The OG degenerate idol hanging fruit, bare winded and sharp, addictive flavor behind it for you to feel & be happy in the hour of fud
        ~Be there when your Goblin calls
Flick his Mustard-flavored balls~
        ~Feed him Mustard feed him Gin
DogenMustard for the Win~

What is DogenMustard?
DogenMustard Cryptogoblins are presumed to be an alien race of digital goblins. Each DogenMustard can mimic the personalities of their earth holders, although how this works is **to be studied** in detail. DogenMustard doesn't communicate in the same way as us mortal earthlings, somehow he can telepathically communicate in our language, via mental imagery and vocal apparitions. His recent migration into digital space has made it easier to communicate, albeit sometimes indecipherable at times

Who is DogenMustard?
A common question. Nobody really knows. What we have discovered so far is that DogenMustard seems to be a kind of overlord for the goblin species, and he exists in the Web3 digital space by means of quantum entanglement. This does make his dual existence something of an epiphenomenon, the first being his ability to make contact with us, and then existance in more than one place at a time.

Where does DogenMustard come from?
Well, there is a small, Marsesque planet approximately 420x the mass of Uranus, called Dogen Persei Prime (DPP420-69), 1AU away from the exoplanet Kepler-62f. By doing some basic mathematics, one would infer that DogenMustards weight to size ratio is 1618x that of a human being, making him somewhat of a superhero due to his unmeasurable strength, kinda like Superman.

When did he come to Earth?
Ummmm around a few months ago according to our meticulous, quantum forensic analysis

Why was he born?
DogenMustard is a manifestation of the 2020, 21, & 22 global crises. Quantum-entangled signals emitted by our woes activated the spawning of our little friend, reaching his ultra sensitive receptors over on planet DPP420.69, to come to our rescue and save us from self destruction. Oh, and apparently because he loves titanium (his own words).

How does DogenMustard survive on Earth?
DogenMustard lives on the Blockchain, taking visible form as a Non-Fungible Token. Through a combination of recent events, sentiment amongst the people of Earth, and recent developments in technology, the perfect environment was created that would incubate his digital life form to thrive. This space is infinite, limitless, boundless, and.....full of Mustard flavored balls

How many DogenMustards are there?
There is only one Endogenous Overlord. But, he does have mates! Like, 10,000 of them

The User Interface

WebApp:

There are handful of ways to access DogenMustard. The official dogenmustard.com website is the easiest and most comprehensive method of interacting with the users main profile and the DogenMustard platform. Future integration with other platforms may provide similar functionality. These are on-going efforts and will be announced once partnerships have been confirmed.

In addition to the browser-based gaming platform, the WebApp is designed to provide users a dashboard, on which, full token utility is available, such as the staking and rewards function, in-game voting, submitting responses, chats, customization, sending and receiving tokens, buying and selling NFT's, characters, character upgrades, and special items. Functionality is not limited within the dashboard, and users can nominate and vote for extra functionality and revisions to game play.

The WebApp provides a meme creator tool which can be deployed to the network, and shared on social media platforms. This function will later be deployed to the mobile apps.

iOS & Android Apps:

Most people are familiar with the bubble chat, 'draw-over' other apps function available with such apps as Facebook messenger, or iOS' native shortcut bubble. The DogenMustard app behaves similarly. This is intended to provide a more direct ineractive experience with DogenMustard, enabling the user to put to sleep (stow) and summon the character at will. Users, players, holders will receive push notifications when DogenMustard has something to share. Several options are provided, from which the user can choose the preferred type of push notification. The Bubble function provides a simplified shortcut menu to a predetermined set of functions, which can be customised by the user. However, its main function is to summon the character, or other special items, quicker.

3rd party platforms:

It is not possible to clarify at the time of drafting this whitepaper the details related to third party platforms and their respective collaborative measures with Endogenous, however, announcements are sure to be made once such collaborations are available.

Gift vouchers through the participation and completion of given activities, which are tracked by the integration with said platform.

Bonuses awarded by the 3rd party platform, available through the 3rd party's network

Game Play Summary

- DogenMustard is a fighting game with NFT playing cards
- The player applies a DogenMustard avatar with basic functionality.
- The player must build his reputation, his wealth, and his army, can conquer land on Dogen Persei Prime (DPP420.69), or build on land there.
- The Player can take part in social gaming activities, or train their cryptogoblin to increase strength, rewards, and experience points. All represented as NFT extensions or upgrades
- NFT's can be traded for other items, for rare items, or for building materials to develop land on DPP420.69 – DogenMustards home planet.
- The players developments are tracked in his / her profile, this information is stored in the NFT. All NFT's are tradable, or can be collateralised for other decentralized utility.
- Players can build land, then trade the land on participating NFT marketplaces
- Players can form unions, allies or enemies with other players.
- Players can create their own memes and deploy them to the network. Profiles linked to social media platforms can share these memes on participating platforms
- Token holders can vote viral memes on leaderboards.
- Token holders can back their favorite players on the leaderboards, boosting the players profile.

Technical Specifications Behind The Token

At its core, the MSTD token is a utility token forked from TrustWallet (TWT) with modifications to the source code plus some added utility. These modifications give the users of DogenMustard features which are critical for the operability of the interactive gaming functions, whilst maintaining some of the key DeFi features that made its source token so successful. This also allows the project team to integrate NFT applications and storage.

The DogenMustard App

DogenMustard is a collect-to-earn, play-to-earn interactive social gaming app, utilizing governance, staking, and farming to offer users a uniuely entertaining experience that also rewards its users. While an initial deposit of tokens is required to activate gaming, free-to-play is made available albeit with limited functionality. In-game items shall be available in the form of NFT's, which may be freely traded on the users dashboard, the DogenMustard Store, or other supporting NFT marketplaces.

1 – Social Gaming

The governance function supports several features critical to the gaming application.

The first feature allows users to submit responses to puzzles, riddles & memes, which are periodically released on selected social media platforms. Transaction fees are minimal and are set to cover network fees, plus a 0.2% fee to the project team to cover overheads.

The second feature allows users to vote for leading players to become official Dogen Persei Prime Residents, DogenMustards home planet. A Resident inherits rights to develop in-game games, puzzles, riddles, jokes and memes released to the community. Residents can monitize their activities provided they are compliant with the platforms terms on monetization.

The third feature allows for a ranking system of the Residents leader board. With enough voting power, it is even possible for the community to 'pump" , 'dump' , or 'float' a Resident based on his/her performance as a Resident.

Note; For any user or player to be considered for Residency, the candidate must receive a predetermined quantity of votes from the community. Once the threshold has been met, a final judgement by the project team shall be conducted. The verification process does not interfere with the votes, rather it is to check for legitimacy, manipulation, and other types of malicious activity that may otherwise influence the outcome of the voting process.

The forth feature of the governance function allows users to vote to award specialised gifts or prizes to other players. It is possible to vote for oneself. This could be for a specific event, for a long standing achievement, or any other reason situated around the game play to players deemed to have a high level of achievement.

Note; Gifts & prizes are determined by the staking protocol outlined in the next section. The project team has no influence on the value, the nature, the type, or amount of the gift. However, the project team does outline the parameters of how gifts are generated, which is within the technical bounds of the staking protocol

The fifth feature allows for players to vote for fundamental changes, add-ons and extensions to the gaming platform.   Further features may be added during future developments.

2 - Staking / Delegating

Staking, or delegating, allows users to receive incentives for holding DogenMustard tokens by locking their tokens in a smart contract.

Staking a minimum of 10,000 tokens is required for joining the social gaming platform. Users who meet this requirement receive an equivalent value NFT token as a proof of stake. This newly minted NFT contains player details, accrued points, players status within the game, ranking, any purchased add-ons, plus the value of the staked tokens. Residency cannot be transferred, except in situations where evidence of extenuating circumstances can be demonstrated.

Note: It is possible to trade the NFT. However, the content is traded with it. The owner of the NFT shall be in full custody of the NFT and its content. This should be considered with caution as there is no guarantee that the original owner may retrieve their NFT in its original form.

Staking shall initially be provided on DEX platforms such as Pancakeswap, Uniswap, Sushiswap, and other supporting platforms. Liquidity providers shall receive incentives in accordance to the general guidelines set by each DEX, respectively.

Staking rewards are set at a variable interest rate, up to 20% APR. Payouts shall predominantly be in the form of DogenMustard tokens. From time to time, alternative forms of payouts shall be offered to the token holder, to which the holder can vote for or against the alternative payout(s). In case of voting against alternative forms of payouts, the holder shall receive DogenMustard tokens by default.

Note: Alternative forms of payouts can be tangible and non-tangible products, digital rewards, or vouchers. Terms and conditions may apply for certain jurisdictions. Payout formats are at the discretion of the project team.

~ It is not mandatory for holders of the DogenMustard token to participate in social activities or games available on the network. Holders are free to simply hold and stake tokens for rewards, or provide liquidity on their preferred DEX ~

3 - Farming
For Binance Smart Chain Network, liquidity providers shall receive LP tokens in place of their staked token pairs, these can be staked on the Pancakeswap farming protocol to earn MSTD.

Further integration shall be announced in future developments.

4 – Store of Value
MSTD tokens can be used to purchase in-game items, transferred on and off supporting networks, trade for tangible goods on the DogenMustard Store.

NFT 's can hold a players profile information, value of the NFT is proportional to players rank, status, stored in-game items, linked items*

5 – On-chain payments
MSTD tokens can be used to make payments on the DogenMustard network, and other participating networks.

Buying DogenMustard Tokens

For a limited time, 50% of the total initial supply of tokens will be available through a series of pre-sale events. There will be no seed sale for DogenMustard tokens. All expenses involved in marketing, the development of the content, the token, and the MVP gaming apps are borne directly by the project team.

Whitelisting is mandatory. Qualified applicants will be able to purchase DogenMustard tokens at a discount. The first round private sale is intended to offer interested individuals to participate in a pre-sale where with other project launches they may not have been financially able to do so. The pre-sales are designed to be affordable, in particular for those interested in the gaming platform and wish to secure a discounted price for the minimum token requirements for gaming eligibility. Following a successful launch of version 1.0 of the gaming app, the tokens shall be available at full market price.

Details of each pre-sale round shall be announced on website

Following the distribution of tokens to the applicants, the remaining tokens shall be distributed according to the model described below;

Total initial supply	=	8,080,080,080
80,080,080 tokens	=	Overheads, project management
Initial supply	=	50% - Pre-sale events
Remaining Token Distribution model		
35%		Liquidity & community safety net
12.3%		Rewards program
1%		Lucky Vault Reserve
1.7%		Advisors

Phase 1; The Official DogenMustard NFT Sale

The first phase of the pre-sale rounds shall offer the DogenMustard NFT Collection at a discounted price. The price is offered to participants who are interested in the project and wish to secure their positions as prime users on the network, players on the gaming platform, or hold the token to receive NFT airdrops pertinent the game, the characters, or the Dogen Persei Prime Metaverse.

Token holders who wish only to hold the token also have alternative options to utilize their tokens, such as depositing to farming protocols or providing liquidity to the network. Phase 1 makes 15% of the total token supply available for purchase. The token sale price shall be announced on the DogenMustard website

Phase 2: Launchpad

Following the completion of the NFT sale, the first stage development of the DApp shall commence, launching the staking platform, gaming platform, and the beta version NFT marketplace.
At this time, the project shall begin registration for token farming on a reputable cryptocurrency exchange. Whitelisting may be required. Details shall be announced in the public forums, as well as the DogenMustard website.
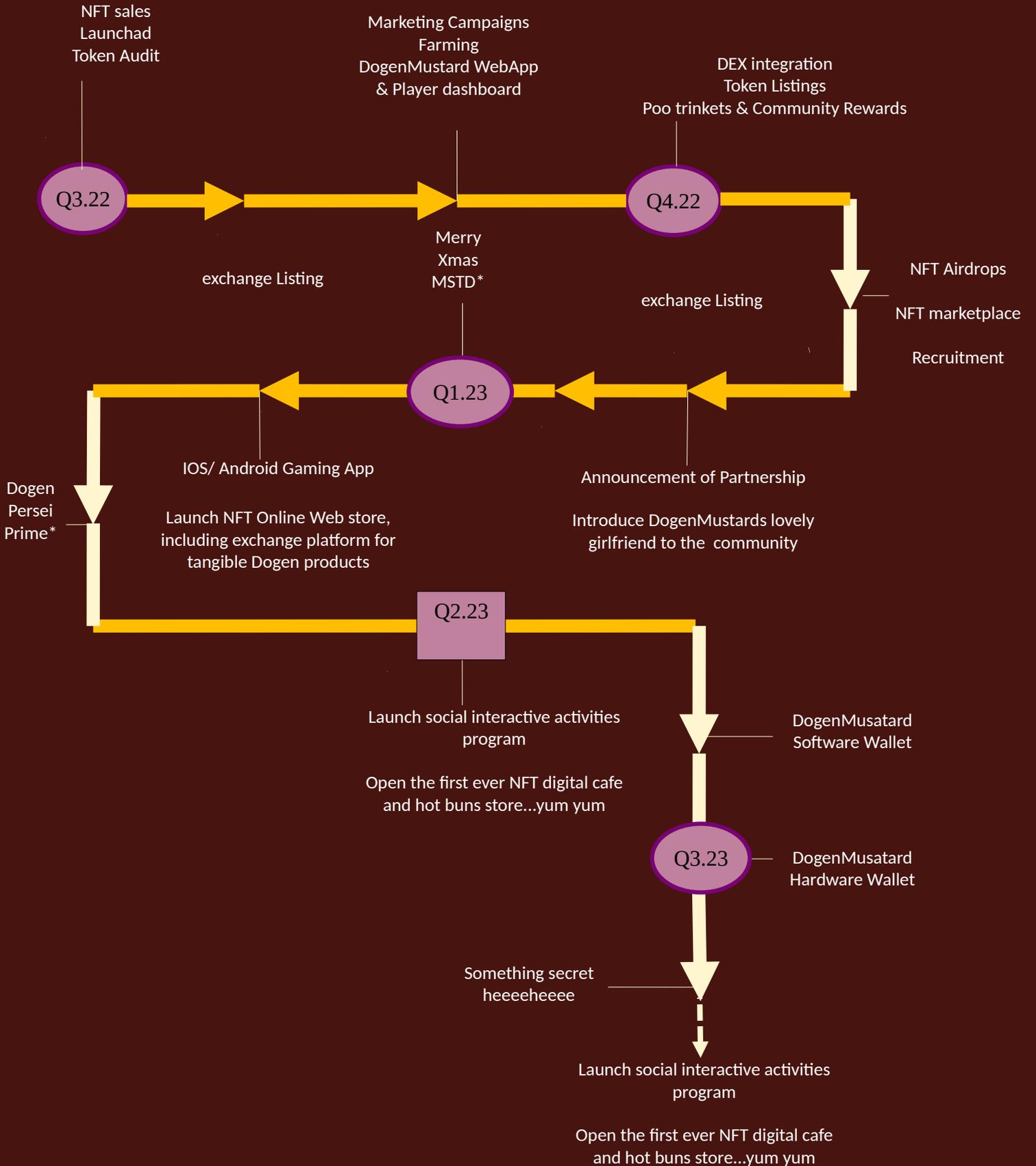
Phase 3: All systems go!

Following the completion of the launch, the project team begins rolling out expansions and other components of the gaming app, and begins development of the DogenMustard Metaverse.

Phase 4: Metaverse

The Project team begins the production and visualisation of DogenMustard's home planet, DogenPersei Prime. Accessible through a mixture of virtual & augmented reality, the projecrt team shall partners with other project runners to enhance the user experience and test the unlimited, boundless space of the virtual space.

Road Map

NFT sales
Launchad
Token Audit

Marketing Campaigns
Farming
DogenMustard WebApp
& Player dashboard

DEX integration
Token Listings
Poo trinkets & Community Rewards

Q3.22

Q4.22

exchange Listing

Merry
Xmas
MSTD*

exchange Listing

NFT Airdrops

NFT marketplace

Recruitment

Q1.23

IOS/ Android Gaming App

Launch NFT Online Web store,
including exchange platform for
tangible Dogen products

Announcement of Partnership

Introduce DogenMustards lovely
girlfriend to the community

Dogen
Persei
Prime*

Q2.23

Launch social interactive activities
program

Open the first ever NFT digital cafe
and hot buns store...yum yum

DogenMusatard
Software Wallet

Q3.23

DogenMusatard
Hardware Wallet

Something secret
heeeeheeee

Launch social interactive activities
program

Open the first ever NFT digital cafe
and hot buns store...yum yum

About the Team

DrZee
Our founder and CEO, has enjoyed observing the growth of the cryptocurrency industry since early 2013. With the invention of the non-fungible token, its applications to the internet, content creation and creativity are truly boundless. DrZee saw an opportunity to apply some outlandish ideas, in a space where social media can make community interaction entertaining & productive. An architect & project manager by trade, and with a background of content creation.

Lord Winsley Gray
Our Co-founder and Chief Creative Officer. With many life times spent creating animation series for TV, another spent in architecture and spacial planning industry, being the key public figure with award winning creations, all featured in countless publications, Lord W. Gray now contributes to the livelihood of our animated characters and DogenPersei Prime Metaverse.

Teresa Tran
Our Principal Blockchain Developer. A leader in the development of finance and accounting web apps and other digital platforms, is key to the success, security, and functionality of the DogenMustard utility token.

Lady Mary LeGrand
Our community manager, customer service officer, and online personality. Our key contact point for our DogenMustard community

Berty Weisser
Robert is a creative, extroverted personality, a writer, storyteller, whisperer and is known to have severalof dopplegangers. Robert will be host to a range of public events and is usually the go-to person for business development. If you ever meet him in person, it is best to keep an open mind...

Roy, Rock, Samdeep, Tracy
Our team of Animators, Artists, and Devs., Located and operating from different parts of the world, including Vietnam, China, India, and the UK, all immediately reinforce the decentralized nature of this truly international team of future globalists

Team Declaration

The team at DogenMustard are a group of hard working designers and developers with varying backgrounds. The core team have been friends and associates for over a decade, and are passionate about their work. All aspects of the project from its inception to its launch has been at the time and expense of the team members. We do this pass or fail. We believe in the value of the project, and can only hope to inspire new, better ideas for the use of Web3 from our community members.

The teams interest in launching the gaming app on the blockchain is result of the teams belive that blockchain is the future of gaming, creatiivity and social interaction. Blockchain technology offers a perfect opportunity to integrate a socially integrated means of interaction, creating a new type of gaming that may require several components, managed by a centralised team, if applied with conventional legacy models. With blockchain technology and the functionality of the smart contract, DogenMustard demonstrates the possibility of automating an entire gaming hierarcy, that can theoretically evolve based on community interaction.

We hope to create an entertaining platform, with the intent to develop the iOS and Android apps to offer an easily accessible means of entry of blockchain technology for the mainstream consumer economy. Entertainment and social media have become two of the largest digital industries in the world. DogenMustard, as well as future projects from the design team, integrate in to these industries.

Due to the current state of cryptocurrencies still being in its infancy, there remains a requirement to oversee the smart contract, NFT's, and associated platforms to ensure a secure and high level of efficient operation. However it is also important for each user to remain dilgent, keep your assets safe, be aware of scams & copycats. DogenMustard, Out!

Why wait?

Flappty arms not free u no~