



DogenMustard | GameFi | NFT's | Play-To-Earn

Introduction

DogenMustard is GameFi, NFT collecting, trading & synthesizing & socially interactive Play-To-Earn. Holding the native token offers users access to the network, the DogenMustard App, and the plethora of incentives that the game & NFT's offer.

DogenMustard is a cryptographic alien. His identity is unique, and when he finds his human counterpart, becomes entangled synthesizing a new creatures identity. By combining NFT's, DogenMustard & his friends can mutate in to a unique creature. Each creature holds special properties which can vary depending on the type of creature, how the owner feeds the creature, and involvement in the game.

DogenMustards drops poo all over social media. This poo turns in to trinkets, in the form of NFT's, which contain in-game items, or other items which might be fun. Players that can find and unlock these poo trinkets and earn massive rewards.

DogenMustard does get hungry. It is important to keep him fed. By feeding him Mustard (MSTD), his character can grow, which translates to the NFT actually holding value on the blockchain.

With future developments, DogenMustard will be able to hop over and live on other chains, with Ethereum, Solana, and Cardano, all within a quantum entangled state! That's spooky interoperability action!

Who is DogenMustard?

DogenMustard and his companions are presumed to be an alien (subjective) species. Each of the Dogens can mimic the personalities of earthlings, although how this works is **to be studied** in detail. DogenMustard doesn't communicate in the same way as us mortal earthlings, somehow he can telepathically communicate in our language, via mental images and vocal apparitions. His recent migration into digital space has made it easier to communicate, albeit everything he says returns as a riddle, a puzzle, a mathematical cypher or illusions.

What is DogenMustard?

A common question. Nobody really knows. What we have discovered so far is that DogenMustard and his companions are an alien species that were able to manifest themselves in digital space, through quantum entanglement, making their dual existence something of an epiphenomenon, the first being his ability to make contact.

Where does DogenMustard come from?

Well, there is a small, Marsesque planet approximately 420x the mass of Uranus, called Dogen Persei Prime (DPP420-69), 69 AU 20away from the exoplanet Kepler-62f.

When did he come to Earth?

Ummmm around a few months ago according to our meticulous, quantum forensic analysis

Why was he born?

DogenMustard is a manifestation of the 2020 & 2021 global crisis. Quantum-entangled signals emitted by our woes activated the spawning of our little friend, reaching his ultra sensitive receptors over on planet DPP420.69, to come to our rescue and save mankind from self destruction. Oh, and also because he loves titanium (his own words).

How does DogenMustard survive on Earth?

DogenMustard lives on the Blockchain, taking form as a Non-Fungible Token. Through a combination of recent events, sentiment amongst the people of Earth, and recent developments in technology, the perfect environment was created that would allow his digital life form to thrive. This space is infinite, limitless, boundless, and.....full of Mustard

How many DogenMustards are there?

There is only one. But, he does have mates!



The Official DogenMustard Token Icon

The OG degenerate idol hanging fruit, bare winded and sharp, addictive flavor behind it for you to feel & be happy in the hour of fud

~Be there when your Dogen calls

Flick his Mustard-flavored balls~

~Feed him Mustard feed him Gin

DogenMustard for the Win~

The User Interface

WebApp:

At launch, there are handful of ways to access DogenMustard. The official DogenMustard.com website is the easiest and most comprehensive method of interacting with the users main profile and the DogenMustard platform. Future integrations with other platforms may provide similar functionality. These are on-going efforts and will be announced once partnerships have been confirmed.

In addition to the browser-based gaming platform, the WebApp is designed to provide users a dashboard, on which, full token utility is available, such as the staking and rewards function, in-game voting, submitting responses, chats, customization, sending and receiving tokens, buying and selling NFT's, characters, character upgrades, and special items. Functionality is not limited within the dashboard, and users can nominate and vote for extra functionality and revisions to game play.

The WebApp provides a meme creator tool which can be deployed to the network, and shared on social media platforms. This function will later be deployed to the mobile apps.

iOS & Android Apps:

Most people are familiar with the bubble chat, 'draw-over' other apps function available with such apps as Facebook messenger, or iOS' native shortcut bubble. The DogenMustard app behaves similarly. This is intended to provide a more direct ineractive experience with DogenMustard, enabling the user to put to sleep (stow) and summon the character at will. Users, players, holders will receive push notifications when DogenMustard has something to share. Several options are provided, from which the user can choose the preferred type of push notification. The Bubble function provides a simplified shortcut menu to a predetermined set of functions, which can be customised by the user. However, its main function is to summon the character, or other special items, quicker.

3rd party platforms:

It is not possible to clarify at the time of drafting this whitepaper the details related to third party platforms and their respective collaborative measures with DogenMustard. The intent, as an overview, is comparable to having games on Facebook or extensions in web browsers. Such benefits may include;

Gift vouchers through the participation and completion of given activities, which are tracked by the integration with said platform.

Bonuses awarded by the 3rd party platform, available through the 3rd party's network

Game Play Summary

- DogenMustard is a role playing strategy game.
- The player applies a DogenMustard avatar with basic functionality.
- The player must build his reputation, his wealth, and his army, can buy and sell Nland on Dogen Persei Prime (DPP420.69), or develop land there.
- The Player takes part of community orientated puzzles and in-game tasks that will reward the player with tokens, powers, experience, upgrades, or a combination thereof. All represented as NFT's.
- NFT's can be traded for other items, for rare items, or for building materials to develop land on DPP420.69 – DogenMustards home planet.
- The players developments are tracked in his / her profile, which is in itself an NFT. This NFT is tradable, or can be used as collateral for other decentralized utility.
- Players can develop land, then trade the land or property on participating NFT marketplaces
- Players can form unions, allies or enemies with other players.
- Players can create memes and deploy them to the network. Profiles linked to social media platforms can share these memes throughout.
- Token holders can vote viral memes on leaderboards.
- Token holders can vote for their favoritr players on the player leaderboards.

Technical Specifications Behind The Token

At its core, the MSTD token is a utility token forked from TrustWallet (TWT) with modifications to the source code plus some added utility. These modifications give the users of DogenMustard features which are critical for the operability of the interactive gaming functions, whilst maintaining some of the key DeFi features that made its source token so successful. This also allows the project team to integrate NFT applications and storage.

The DogenMustard App

DogenMustard is a play-to-earn interactive social gaming app, utilizing governance, staking, and farming to offer users a first of its kind entertainment experience built on the blockchain, that also rewards its users. While an initial deposit of tokens is required to activate gaming, free-to-play is made available albeit with limited functionality. In-game items shall be available in the form of NFT's, which may be freely traded on the users dashboard, the DogenMustard Store, or other supporting NFT marketplaces.

1 – Social Gaming

The governance function supports several features critical to the gaming application.

The first feature allows users to submit responses to puzzles, riddles, jokes and memes, which are periodically released via social media platforms. Transaction costs are kept to a minimum and are set to cover layer 1 network fees, plus a 0.5% fee to the project team to cover overheads.

The second feature allows users to vote for leading players to become official Dogen Persei Prime Residents, which is DogenMustard's home planet. A Resident inherits rights to develop in-game games, puzzles, riddles, jokes and memes to the community. Residents can monetize their activities provided they are compliant to the platform's terms on monetization.

The third feature allows for a ranking system of the Residents leader board. With enough voting power, it is even possible for the community to 'pump', 'dump', or 'float' a Resident based on his/her performance as a Resident.

Note; For any user or player to be considered for Residency, the candidate must receive a predetermined quantity of votes from the community. Once the threshold has been met, a review verification by the project team shall be conducted. The verification process does not interfere with the votes, however, does check for legitimacy, manipulation, and other types of malicious activity that may otherwise influence the outcome of the voting process

The fourth feature of the governance function allows users to vote to award specialised gifts or prizes to other players. It is possible to vote for oneself. This could be for a specific event, for a long standing achievement, or any other reason situated around the game play to players deemed to have a high level of achievement.

Note; Gifts & prizes are determined by the staking protocol outlined in the next section. The project team has no influence on the value, the nature, the type, or amount of the gift. However, the project team does outline the parameters of how gifts are generated, which is within the technical bounds of the staking protocol

The fifth feature allows for players to vote for fundamental changes, add-ons and extensions to the gaming platform. Further features may be added during future developments.

2 - Staking / Delegating

Staking, or delegating, allows users to receive incentives for holding DogenMustard tokens by locking their tokens in a smart contract.

Staking a minimum of 10,000 tokens is required for joining the social gaming platform. Users who meet this requirement receive an equivalent value NFT token as a proof of stake. This newly minted NFT contains player details, accrued points, players status within the game, ranking, any purchased add-ons, plus the value of the staked tokens. Residency cannot be transferred, except in situations where evidence of extenuating circumstances can be demonstrated.

Note: It is possible to trade the NFT. However, the content is traded with it. The owner of the NFT shall be in full custody of the NFT and its content. This should be considered with caution as there is no guarantee that the original owner may retrieve their NFT in its original form.

Staking shall initially be provided on DEX platforms such as Pancakeswap, Uniswap, Sushiswap, and other supporting platforms. Liquidity providers shall receive incentives in accordance to the general guidelines set by each DEX, respectively.

Staking rewards are set at a variable interest rate, up to 20% APR. Payouts shall predominantly be in the form of DogenMustard tokens. From time to time, alternative forms of payouts shall be offered to the holder, to which the holder can vote for or against the alternative payout(s). In case of voting against alternative forms of payouts, the holder shall receive DogenMustard tokens by default.

Note: Alternative forms of payouts can be tangible and non-tangible products, digital rewards, or vouchers. Terms and conditions may apply for certain jurisdictions. Payout formats are at the discretion of the project team.

~ It is not mandatory for holders of the DogenMustard token to participate in social activities or games available on the network. Holders are free to simply hold and stake tokens for rewards, or provide liquidity on their preferred DEX ~

3 - Farming

For Binance Smart Chain Network, liquidity providers shall receive LP tokens in place of their staked token pairs, these can be staked on the Pancakeswap farming protocol to earn MSTD.

Further integrations shall be announced in future developments.

4 - Store of Value

MSTD tokens can be used to purchase in-game items, transferred on and off supporting networks, trade for tangible goods on the DogenMustard Store.

NFT 's can hold a players profile information, value of the NFT is proportional to players rank, status, stored in-game items, linked items*

5 - On-chain payments

MSTD tokens can be used to make payments on the DogenMustard network, and other participating networks.

Buying DogenMustard Tokens

For a limited time, 50% of the total initial supply of tokens will be available through a series of pre-sale events. There will be no seed sale for DogenMustard tokens. All expenses involved in marketing, the development of the content, the token, and the MVP gaming apps are borne directly by the project team.

Whitelisting is mandatory. Qualified applicants will be able to purchase DogenMustard tokens at a discount. The first round private sale is intended to offer interested individuals to participate in a pre-sale where with other project launches they may not have been financially able to do so. The pre-sales are designed to be affordable, in particular for those interested in the gaming platform and wish to secure a discounted price for the minimum token requirements for gaming eligibility. Following a successful launch of version 1.0 of the gaming app, the tokens shall be available at full market price.

Details of each pre-sale round shall be announced on [website](#)

Following the distribution of tokens to the applicants, the remaining tokens shall be distributed according to the model described below;

Total initial supply	=	8,080,080,080
80,080,080 tokens	=	Overheads, project management
Initial supply	=	50% - Pre-sale events

Remaining Token Distribution model

35%	Liquidity & community safety net
12.3%	Rewards program
1%	Lucky Vault Reserve
1.7%	Advisors

Phase 1; The Official DogenMustard Private Sale

The first phase of the pre-sale rounds shall offer the MSTD token at a discount price. The discount price is offered to participants who are interested in the project and wish to secure their positions as users on the network, players on the gaming platform, or hold the token to receive NFT airdrops orientated around the game, the characters, or the future development of the digital alien world Dogen Persei Prime.

Token holders who wish only to hold the token also have alternative options to utilize their tokens, such as depositing to farming protocols or providing liquidity to the network. Phase 1 makes 15% of the total token supply available for purchase. The token sale price shall be announced on the DogenMustard [website](#)

Phase 2: The public sale – Launchpad

Following the completion of the private sale round, the first stage development of the WebApp shall commence, launching the staking platform, the beta gaming platform, and the beta version NFT store.

At this time, Phase 2 shall be initiated on reputable, launchpads. For Phase 2, 15% of the total token supply shall be available for purchase. The token sale price shall be announced on the DogenMustard [website](#) Phase 2 shall be subject to a vesting period of three months starting from the time of token transfer to the users wallet.

Phase 3: Crowd sale - ICO

Following the conclusion of the Public Sale shall mark the end of the presale rounds. At this time, all early bird investors will have their allocation of MSTD tokens. The ICO date shall be posted to the website, along with the relevant requirements to participate on the ICO.

The ICO shall take place on cryptocurrency exchanges. For the ICO, 20% of the total token supply shall be available for purchase. The token sale price shall be announced on the DogenMustard [website](#)

All successful participants shall receive a limited edition DogenMustard NFT. The NFT is a proof-of-entry receipt for participating in the pre-sale, this may or may not entitle the holder to receive airdrops in future events. It is possible to trade the limited edition NFT's at the holders discretion.

At the conclusion of the ICO, and following the allocation of tokens to holders, the remaining tokens shall be allocated to the AMM platform according to the distribution model. The team shall be provided with their respective token allocation with a vesting period of 6 months after the ICO has ended. Once all tokens are in circulation, the next stage in project development shall commence.

Accessing MSTD tokens on decentralized exchanges

For Pancakeswap, follow the instructions below;

Step 1 - install a web3 wallet

you need a wallet that supports BEP20 tokens, such as BSC wallet, Metamask, or Trustwallet. There are more, but we think these are the most popular and easiest to use!

Step 2 - Buy some BNB

you will need some BNB coins. You can buy BNB from pretty much any exchange, including Binance itself! (its probably the best place to buy)

Step 3 - search for the DogenMustard token on Pancakeswap

We provide the safest ways to make sure you are buying the correct token. Click the link on our official website www.dogenmustard.com. Alternatively, follow the links on coingecko and coinmarketcap that direct you to the trading pairs on the Pancakeswap app

Step 4 - Connect to Pancakeswap.

"Helpful tip! - make sure to connect using the same wallet that's holding the BNB coins!"

Step 5 - enter the amount of tokens you wish to buy

Select the amount of tokens you wish to buy, then hit CONFIRM!

Step 6 - Spread the word!

Tell you friends and family about our fluppy new visitor! We want our community to enjoy our product, so we made it possible for our members to delegate tokens for rewards. These rewards are paid out in the equivalent amount of DogenMustard tokens, NFT's, or other tokens through our partner programs.

For Uniswap, follow the instructions below;

Step 1 - install a web3 wallet

you need a wallet that supports ERC20 tokens, such as, Metamask, or Trustwallet. There are more, but we think these are the most popular and easiest to use!

Step 2 - Buy some ETH

you will need some ETH coins. You can buy ETH from pretty much any major exchange.

Step 3 - search for the correct token

We provide the safest ways to make sure you are buying the correct token. Click the link on our official website www.dogenmustard.com. Alternatively, follow the links on coingecko and coinmarketcap that direct you to the trading pairs on the Uniswap app.

Step 4 - Connect to Uniswap

"Helpful tip! - make sure to connect using the same wallet that's holding the ETH coins!"

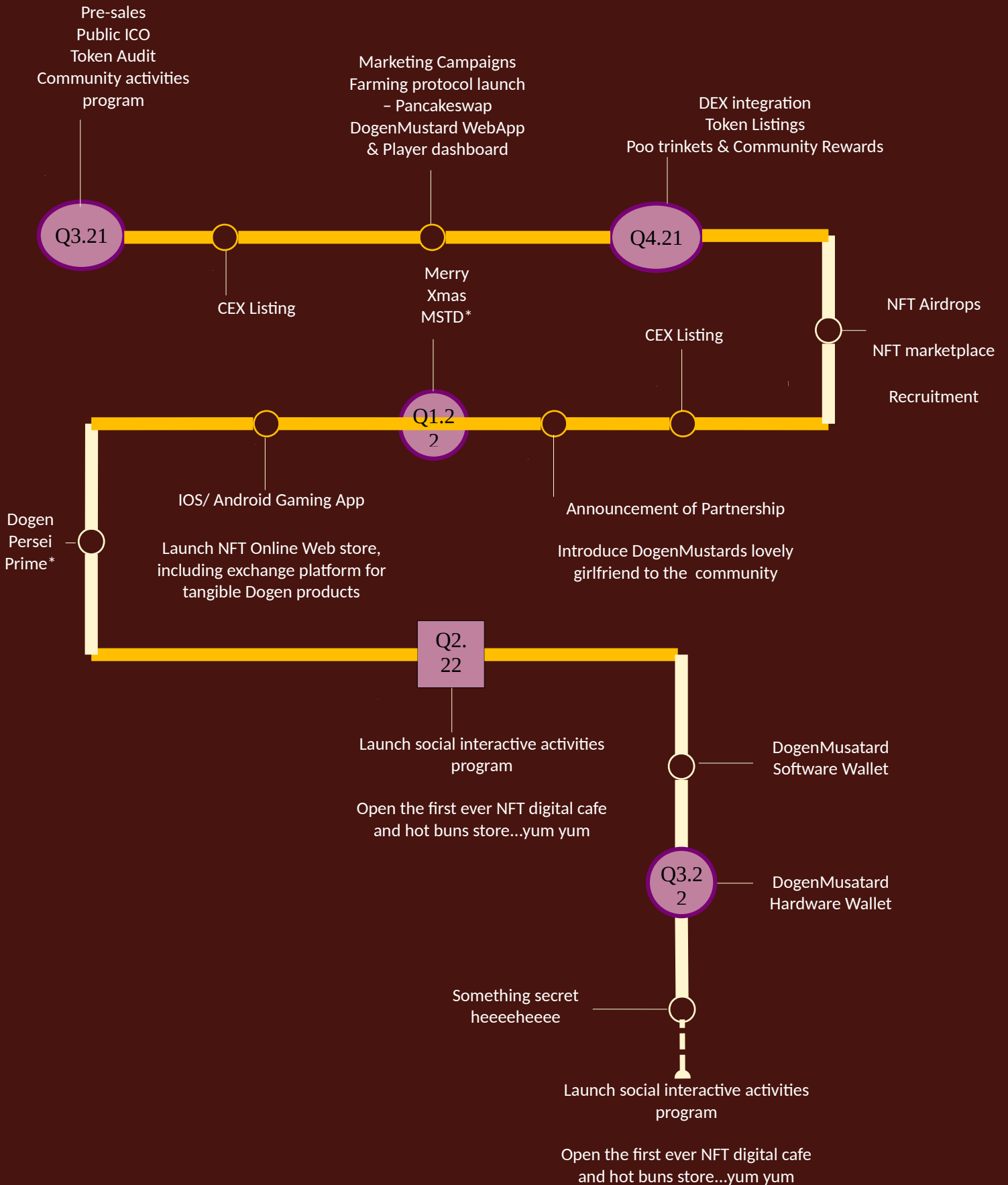
Step 5 - enter the amount of tokens you wish to buy

Select the amount of tokens you wish to buy, then hit CONFIRM!

Step 6 - Spread the word!

Tell you friends and family about our fluppy new visitor! Join hands and shoot for the moon! We want our community to enjoy our product, so we made it possible for our members to delegate tokens for rewards. These rewards are paid out in the equivalent amount of tokens, NFT's, or other tokens through our partner programs.

Road Map



About the Team

Dr Zacher Gozen

Our founder and CEO. With a history of digital asset creation for games, animations, and project management, Dr Belmonte seeks to digitize the creation process through the integration of blockchain technology. With the invention of the NFT, its applications to gaming, content creation and creativity are boundless, seeing opportunities to integrate pioneering technology into an age-old industry.

Lord Winsley Gray

Our Co-founder and Chief Creative Officer. With a life time spent creating animation series for TV, another spent in architecture and spacial design industry, being the key public figure with award winning creations, all featured in countless publications, Lord W. Gray now contributes to the livelihood of our animated characters and Dogen Persei Prime

Lady Teresa Clay

Our Principal Blockchain Developer. A leader in the development of finance and accounting web apps and other digital platforms, is key to the success, security, and functionality of the DogenMustard utility token.

Lady Mary LeGrand

Our community manager, customer service officer, and online personality. Our key contact point for our community of Dogens

Roy, Rock, Igor, Tracy

Our family of Animators, Artists, and Devs., Located and operating from different parts of the world, including Vietnam, China, India, and the UK, all immediately reinforce the decentralized nature of this truly international team of future globalists

Robert Weisser

Robert is a creative personality, a writer, storyteller, whisperer and is known to have a number of doppelgangers. Robert will be host to a range of public events and is usually the go-to person for business development. If you ever meet him in person, it is best to keep an open mind.

Team Declaration

The team at DogenMustard are a group of hard working designers and developers with varying backgrounds. The core team have been friends and associates for over a decade, and are passionate about their work. All aspects of the project from its inception to its launch has been at the time and expense of the team members. We do this pass or fail. We believe that if the community see value in our project, this value shall eventually be evident both in the gaming industry, and on the centralized & decentralized exchanges.

The teams interest in launching the gaming app on the blockchain is result of the teams belive that blockchain is the future of gaming, creatiivity and social interaction. Blockchain technology offers a perfect opportunity to integrate a socially integrated means of interaction, creating a new type of gaming that may require several components, managed by a centralised team, if applied with conventional legacy models. With blockchain technology and the functionality of the smart contract, DogenMustard demonstrates the possibility of automating an entire gaming hierarcy, that can theoretically evolve based on community interaction.

We hope to create an entertaining platform, with the intent to develop the iOS and android apps to offer an easily accessible means of entry of blockchain technology in to the mainstream consumer economy. Gaming and social media have become two of the largest digital industries in the world. DogenMustard, as well as future projects from the design team, integrate in to these industries.

Due to the current state of cryptocurrencies still being in its infancy, there remains a requirement to oversee the smart contract, NFT's, and associated platforms to ensure security and high levels of efficient operation. We believe that with time, these concerns will automated on a decentralized network.

Why wait?



Flappy arms not free u no~